



**AAPP Annual Conference
Friday, November 8, 2024**

General Session

1:00pm – 2:00pm

Your Future Will Be What You Believe It Is

Rem Jackson

Fourteen Percent of Podiatrists Earn \$300K or more. Eighty-six earn less. What is the difference? Is it their location, their training, the competition, payers, or is it something else such as how they think. It is the latter- only you hold the keys to your destiny. In our general session opener, we will share the keys to your future success.

2:00pm – 2:30pm

Artificial Intelligence in Lower Extremity Dermatology | 0.5 CECH

David M. Schweibish, DPM

Review of how artificial intelligence software, computers, and smartphone apps can aid podiatrists in the diagnosis and management of lower extremity skin and nail conditions. Providing new knowledge about the application of artificial intelligence in podiatry, improving physician lower extremity, dermatology diagnostic skills with technology, understanding proper use and limitations of artificial technology in clinical practice, improving patient outcomes with AI guided diagnosis and treatment of skin and nail disorders, and reducing errors in diagnosis of skin and nail pathology.

2:30pm – 3:00pm

Break & Visit Exhibits

3:00pm – 3:30pm

The Great Wealth Transfer

Gregory Hardy, CFP, AEP

The great wealth transfer has started! There is a monumental transfer of wealth taking place that you don't want to miss. In this session, we will uncover key implications and provide practical tips on how you can take advantage of the most significant generational shift in our history.

3:30pm - 4:00pm

Crucial Management Decisions...How Economics Play a Role

John Guiliana, DPM

Is an insurance carrier paying you enough to even break even? Should you deselect them? Take a 30-minute stroll down Economics Lane and learn how the principles of economics can be used to help you make vital decisions in your practice. Your profitability depends upon it!

4:00pm – 4:30pm

The FTC Non-Compete Ban: The Future of Non-Competes and How Will it Impact Podiatry Practices

Nicole Allocca, Esq.



**AAPPAM Annual Conference
Friday, November 8, 2024**

This lecture will summarize the April 23, 2024 FTC Final Rule banning prohibiting most employers from maintaining or enforcing post-employment non-compete provisions against employees or independent contractors, as well as the status of the legal challenges that resulted in the effective date of the Final Rule being stayed. More importantly, the lecture will also summarize similar state-based initiatives and forecast what the future of non-competes may look like, and how podiatry practices can prepare.

4:30pm – 5:00pm

A Primer (and Pearls of Wisdom) for Second Home Investments

Jonathan Moore, DPM

Maximizing ROI: Understand the financial benefits of investing in a second home, including potential rental income and long-term property value appreciation.

Tax Advantages: Explore the tax benefits associated with second home ownership, such as deductions for mortgage interest and property taxes.

Strategic Location: Learn how to choose the ideal location for your second home investment, balancing personal use with market demand for vacation rentals.

5:00pm – 5:30pm

3 False Beliefs in Today's Leadership

Peter Wishnie, DPM

Most doctor owners are working a lot harder than they should to achieve their practice's goals. This discussion will dive into the three false beliefs that our leaders of today have that prevent them from achieving optimal success. Leaders will also learn how they can easily shift these beliefs and in the process they will change the culture of the organization for the better.

5:30pm – 6:00pm

Introduction to Cannabinoids and the Opportunities for In-Office Dispensing | 0.5 CECH

Tracy Toback, DPM

Explore the interactions between CBD and the nervous system, particularly in the context of pain management. It provides insights into the neural pathways in processing and modulating pain signals. Understand the anti-inflammatory properties of CBD and its potential role in mitigating inflammatory processes in the body.