



**AAPPMM Annual Conference
Friday, November 8, 2024**

Medical Assistant Track

10:30am-11:00am

Patient Engagement | 0.5 PMAC

Tina Del Buono, PMAC

Attendees will understand the following skill sets that need to be developed and why they need to be used daily with their patients. Personalized Communication, Education and Information, Active Listening and Follow-Up.

11:00am-11:30am

How Can I Help? Easy Ways to Take Initiative and Help Your Team! | 0.5 PMAC

Melissa Lockwood, DPM

Determining boundaries with your team and managers to know WHEN to jump in before a situation would call for it! Ladder of Leadership – get up a few rungs to grow within your company! Work with your managers to cultivate teamwork and put the customer (patients) first!

11:30am-12:00pm

Documentation Using NLDOCAT Acronym | 0.5 PMAC

Natalie Domek, DPM

Assistants will be able to describe the elements of a good HPI using the NLDOCAT acronym and understand what the role of the HPI is in a medical note.

12:00pm-1:00pm

Lunch & Visit Exhibits

1:00pm-1:30pm

Efficiency Techniques to Make Your Office Work Smoother | 0.5 PMAC

Don Pelto, DPM

Attendees will learn how to make the visit work better with appropriate preparation, how to streamline the office visit to reduce time vampires and how to simplify after visit communication and sharing educational content.

1:30pm-2:00pm

The Fundamental Concepts of CBD (cannabidiol), CBG (cannabigerol) and the Endocannabinoid System (ECS) | 0.5 PMAC

Tracey Toback, DPM

Explore the interactions between CBD, CBG and the nervous system, particularly in the context of pain management.



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2:00pm-2:30pm

In Office Dispensing: How to Present Products to Comply with Protocols and Enhance Patient Compliance | 0.5 PMAC

Andrew Schneider, DPM

Most Podiatric offices stock many products and modalities that complement the treatment of their patients. This is only effective if you stock the right products, can explain how they fit into the treatment protocol, and what results can be expected. This session will help you to script your language for the best patient acceptance.

2:30pm-3:00pm

Break & Visit Exhibits

3:00pm-3:30pm

Anatomy 101 | 0.5 PMAC

Zahid Ladha, DPM

This program will allow the attendee to either review or learn basic anatomy of the foot and ankle. We will review the important bones, muscles and tendon structures of the foot and ankle. Additionally, the major arteries and important nerves will be reviewed.

3:30pm-4:30pm

Pediatric Podiatry: Pearls, Tips, & Tricks | 1.0 PMAC

Louis DeCaro, DPM

Learn the incredible opportunity kids create for your practice. A rewarding niche both medically and financially. Learn how to market and grow your pediatric practice both internally and externally. Learn common tips, tricks and pearls for equipping your office, staff, and doctors to accommodate the pediatric patient. Learn common tips tricks and pearls for treating the most common pediatric chief complaints.

4:30pm-5:30pm

Podiatric Jeopardy | 1.0 PMAC

Tressea Harvey, PMAC, Zahid Ladha, DPM

This activity will provide an interactive clinical quiz to promote, stimulate and encourage discussion of knowledge and information regarding podiatric conditions, basic anatomy, insight into the practice of podiatric medicine and surgery applicable to both clinical and administrative assistants.