



Saturday Sessions with the Experts

February 10 | March 2

Podiatry Management for
Podiatric Subspecialists



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VIRTUAL
SERIES



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In this 2-day virtual seminar you will hear from experts who subspecialize in different areas of podiatry. Podiatrists can subspecialize based on their patient type or based on their practice setting. Lecturers will discuss the unique practice management challenges, advantages, and practice strategies within each of their subspecialized podiatric careers. Register for both days now and receive a **DISCOUNT** on your registration fee!

General Information

MISSION STATEMENT

The American Academy of Podiatric Practice Management's (AAPP) mission is to positively change the lives, practices and communities of podiatric physicians and staff through leadership education, practice management education and sharing knowledge.

PURPOSE

The purpose of our virtual series is to provide information and education on the most up-to-date practice management procedures for your practice.

REGISTRATION

Registration is available for individual dates or register for both dates now to receive a discount. Each individual must register separately for this event.

- AAPP Member \$49 two-day, \$29 one-day
- Residents \$25 two-day, \$15 one-day
- Students \$0
- Non-Member \$149 two-day, \$79 one-day

INTENDED AUDIENCE

The virtual conference will be of interest to podiatric physicians, executive managers and medical assistants.

CONTINUING EDUCATION

The AAPP is approved by the Council on Podiatric Medical Education (CPME) as a provider of continuing education in Podiatric Medicine. The February 10 event has qualified for 2.0 CECH and the March 2 event has qualified for 1.5 CECH. Continuing education contact hours (CECH) approved hours will be listed by lecture in the detailed agenda included in this brochure. No commercial interest provided financial support for this continuing education activity. Attendees must view this event live and participate in attendance verifications, as listed on the detailed agenda, to receive CME contact hours.

CONTINUING EDUCATION CERTIFICATE AND EVALUATION

AAPP will provide online access to your continuing education certificate following the webinar. Your certificate will be available within one week of the event date. To access your certificate, you will need to complete our event evaluation. Once completed, you will be provided a link to download your certificate. It is your responsibility to obtain your certificate. This is the only process to obtain your certificate.

SPONSORSHIP ACKNOWLEDGEMENT

AAPP acknowledges some of its faculty may receive honorariums or compensation from a sponsoring company or may have financial interest in the products or services they are promoting or discussing. AAPP requires all faculty and educators to properly disclose any conflicts of interest at the start of all presentations.

PRIVACY AND CONFIDENTIALITY POLICY

The AAPP's Policy on Privacy and Confidentiality dictates the Association's handling of a learner's personal information. This policy is enforced in all areas of the Academy's business, including online communications, offline communications, direct marketing, and event registration.

AAPP maintains a comprehensive database of its learners in accordance with the general needs and expectations of the organization and its learners. This information is intended exclusively for purposes related to official Academy business and to facilitate interaction between the Academy and its learners. Directory information in the database may include home or work addresses, telephone numbers, fax numbers, e-mail addresses, and activity registrations/online purchases.

AAPP will use personal information to fulfill registrations for events, orders for materials and services made online, and other requested services. For educational meetings (CME activities), AAPP may share a list of registered attendees with the registered sponsors for that event.

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Agenda

SATURDAY, FEBRUARY 10, 2024

10:00am – 11:05am ET

CME SIGN-IN #1

10:00am – 10:05am ET

WELCOME AND INTRODUCTIONS

10:05am – 10:35am ET

BECOMING THE BIOMECHANICS GURU – MADE EASY! | 0.5 CECH

Louis J. DeCaro, DPM

Have you always wanted to be a master of biomechanics and orthotics but never fully been able to perfect your skill? Learn to be a biomechanics guru in 30-minutes. During this session you will understand that each person has 1 of 24-foot types, understand how to foot type every patient in less than 5-minutes, based on a person's foot type understand gait pattern, reason for CC, treatment plan, RX for orthotics, callous pattern, risk of injury, and more!

10:35am – 11:05am ET

THE DIRECT CARE MODEL'S WIN-WIN FOR PATIENTS & PHYSICIANS | 0.5 CECH

Grace Torres Hodges, DPM

The skepticism surrounding the adoption of a direct care/direct pay private practice model may stem from a fear of departing from established norms, but that can be alleviated by education. As physicians, our commitment to ethical, compassionate care remains unwavering. Embracing this model is not a reneging on our ethics but rather, it can become a reaffirmation of our dedication to the well-being of our patients. Explore key principles and distinctions from traditional healthcare, discuss positive impacts on patient satisfaction, prevention, and health and analyze financial benefits and improved work-life balance for podiatrists.

11:05am – 11:10am ET

ANNOUNCEMENTS AND INTRODUCTIONS

11:10am – 12:45pm ET

CME SIGN-IN #2

11:10am – 11:40am ET

EVOLVING YOUR SOLO PRACTICE

Luke Hunter, DPM

Every solo practitioner will reach a point in their practice where they will max out their income. They can either; stay where they are, expand with another practitioner or add additional, more profitable services. Learn more about the options available for solo practitioners who have become established and are looking for options to grow. Also be aware of some of the pitfalls that trying to expand may entail.

11:40am – 12:10pm ET

BUILDING A WOUND CARE NICHE IN PODIATRIC PRACTICE | 0.5 CECH

Natalie Domek, DPM

Building a wound care niche within your existing podiatric practice can set you apart from your competitors. Learn what basic wound care protocols you should incorporate in your practice to provide better patient care and understand the burden wound care places on our health care system.

12:10pm – 12:15pm ET

ANNOUNCEMENTS AND INTRODUCTIONS

12:15pm – 12:45pm ET

8 DME AND ANCILLARIES YOU SHOULD ADD TO YOUR PRACTICE IN 2024 | 0.5 CECH

Ben Weaver, DPM

Discuss the best ways to use DME and Ancillaries to care for your patients in 2024. We will cover common DME supplies and some regulations. You will understand some of the newest modalities for wound care and diabetic programs.

12:45pm – 1:00pm ET

QUESTIONS & ANSWERS

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Saturday Sessions with the Experts

February 10 | March 2

Agenda

SATURDAY, MARCH 2, 2024

10:00am – 11:05am ET
CME SIGN-IN #1

10:00am – 10:05am ET
WELCOME AND INTRODUCTIONS

10:05am – 10:35am ET
KNIFE TALK: SURGERY PAYS! HOW TO MAXIMIZE YOUR SURGICAL REIMBURSEMENTS
Bela Pandit, DPM

We will discuss applying current thoughts and coding strategies to create a multi-level approach to billing surgery to generate long-term and high-level revenue. Demonstrate a long-term approach to surgical planning and coding to ensure a winning situation.

10:35am – 11:05am ET
UNIVERSITY BASED PRACTICE AND RESIDENT EDUCATION | 0.5 CECH
Katherine Dux, DPM

This lecture will provide a detailed understanding of the elements of university practice. You will understand the components necessary to maintain the position of an academic foot and ankle surgeon. What to expect from academia and the road to obtaining the title of “professor” will be discussed.

11:05am – 11:10am ET
ANNOUNCEMENTS AND INTRODUCTIONS

11:10am – 12:45pm ET
CME SIGN-IN #2

11:10am – 11:40am ET
BIG BOX & PRIVATE EQUITY ACQUISITIONS
Mike King, DPM

Thinking about joining a big group? What are the advantages and disadvantages of this? When might one consider this? Exit strategy? In this talk Dr. King will discuss each of these areas as the CMO of a 220-provider group. Some platforms offer the advantage of belonging to a larger equity event for joining, some just offer administrative relief. Which do you choose, and why?

11:40am – 12:10pm ET
WHAT ATHLETES WANT OUT OF THEIR DOCTOR | 0.5 CECH
Misty McNeill, DPM

Love sports medicine? Want to see more athletes? This lecture will give you the keys to keeping these sports minded patients. Learn how to better communicate with the sports medicine patients, how to create treatment protocols and handouts that speak to the sports medicine patient.

12:10pm – 12:15pm ET
ANNOUNCEMENTS AND INTRODUCTIONS

12:15pm – 12:45pm ET
PEDIATRIC PODIATRY PRACTICE | 0.5 CECH
Hannah Park, DPM

Don't be afraid of seeing pediatric patients as part of your practice! This lecture will discuss pediatric patient care and tips for how to assess and treat your young patients.

12:45pm – 1:00pm ET
QUESTIONS & ANSWERS

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