



**AAPP Fall Conference  
Atlanta, GA  
Saturday November 4, 2017**

**Advanced Topics in Practice Management**

8:30 am - 9:40 am

**The Secret to Working Less and Making More**

*Tina DelBuono, PMAC and Peter Wishnie, DPM*

Ah, is this really possible? Sure, it is. There is really one sure way and this discussion will unveil the secret. If you follow this, your staff will be happier and more productive, your stress levels will decrease, and you will have more time doing the things you love to do.

9:40 am - 10:00 am

**Patients for Life**

Do you have an issue with patients cancelling their appointments and not returning? The cheapest and easiest way to make money is not by trying to get new patients, but to keep the good ones you have. In this topic, we will discuss ways to wow your patients and make them lifers.

10:00 am - 10:30 am Break and Visit Exhibitors

10:30 am - 11:20 am

**Patients for Life (Continued)**

11:20 am - 12:30 pm

**Do You Suffer from Burnout?**

Guaranteed that if you are in practice long enough, you will suffer from burnout. We will be discussing the symptoms of burnout and how to prevent and treat it. Don't miss this talk even if you are relatively new in practice, because burnout might just be around the corner.